

The Upfront look book - 2024

by
Alexandra Laidler

Welcome

to the Upfront look book.

This is a collection of pictures of some of the projects we successfully completed.

They are the result of our positive team work with our clients, understanding their briefs, working with our graphic designers, illustrators, production houses, fabricators, signage companies, painters and installers.

They bring wonderful memories of the opportunities of working with great people achieving brilliant results.

Each exterior and interior project involved project management, design, artwork, production and installation.

Thank you.

Alexandra Laidler
Upfront













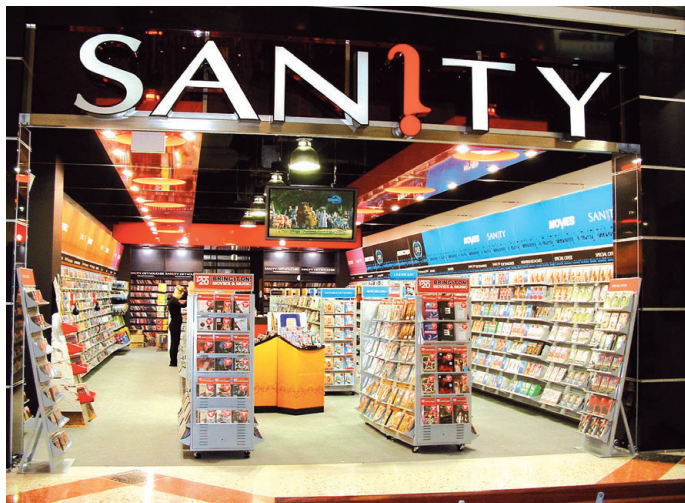
Westfields



Eateries



Sanity



Virgin Megastores











Retail





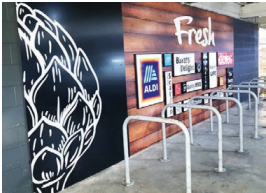
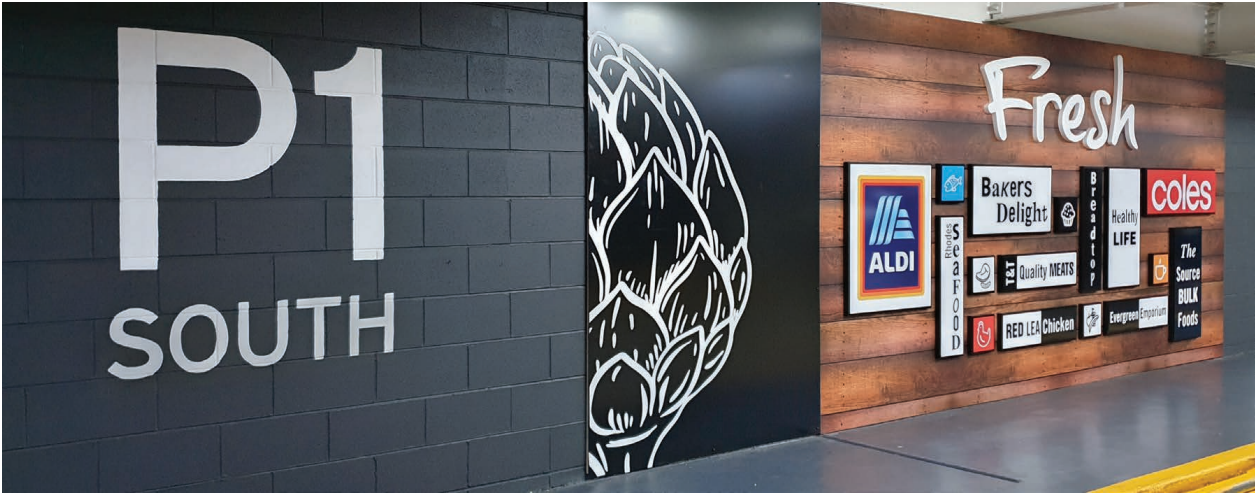
Rhodes











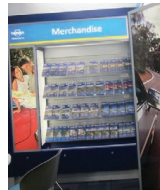
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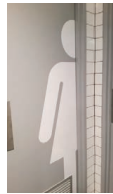


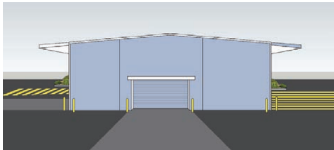
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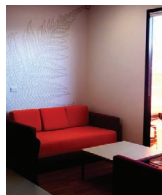


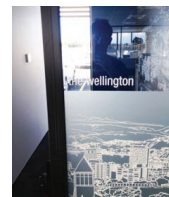
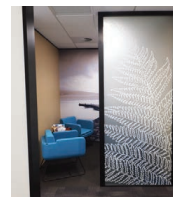
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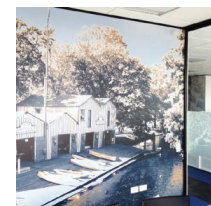
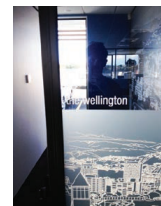
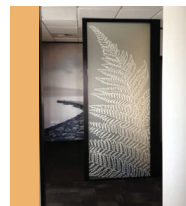


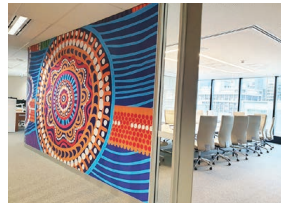


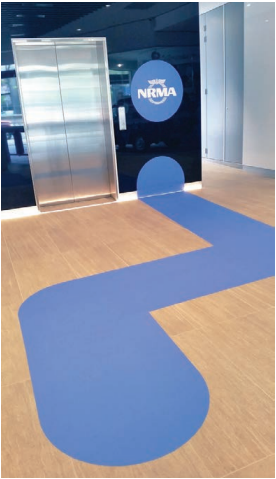


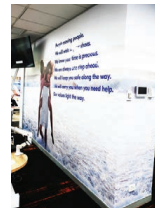








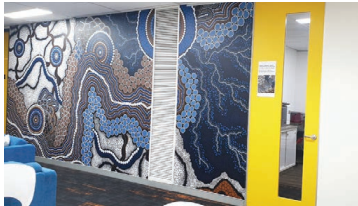
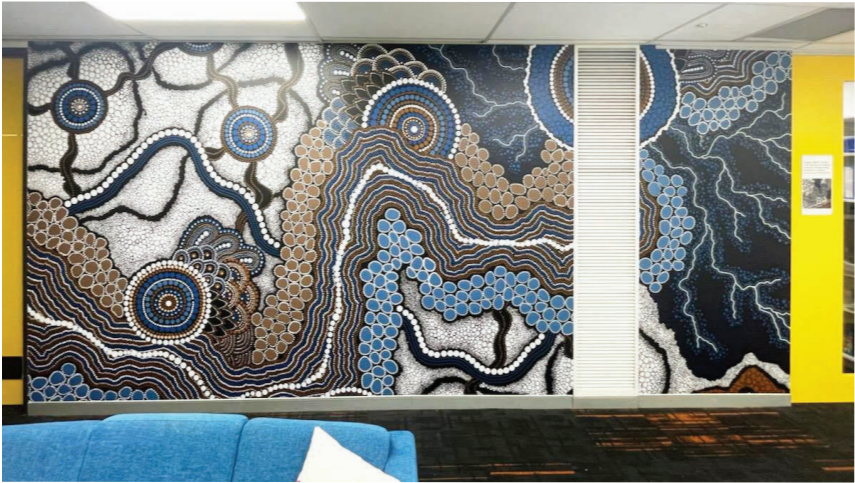


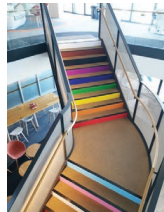
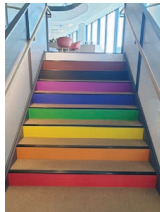








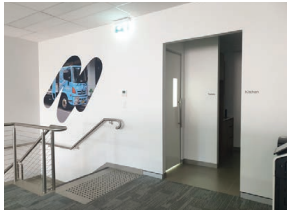


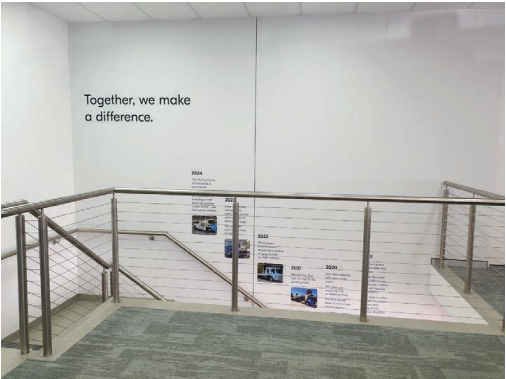
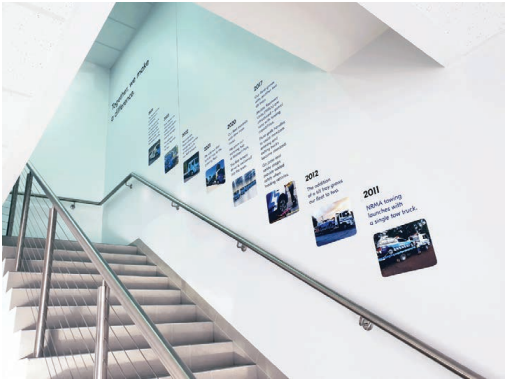














Lisa Lawson _ NRMA
Referral dated 19 September 2024

Alex is amazing to work with! No matter the size or nature of the job, she'll find a solution – and we'll have some fun along the way. I know I can trust her to deliver an impeccable job and ensure any installations are done so with absolute perfection.

Thanks,
Lisa

Lisa Lawson (she/her)
Brand Operations Manager
at the NRMA

0425 806 948

I'm working on luscious, green Gundungurra Country

We acknowledge the land on which we gather, from places as widespread and diverse as the NRMA. In the presence of Elders past, present and future, we recognise all journeys and our mutual role in creating new paths together.



Classified as Internal
